

## Philippine Indigenous Fabrics debuts in Zurich



Welcome remarks from Philippine Ambassador Maria Theresa P. Lazaro



23 June 2009, Zurich On 21 June 2009, the Filipino-Swiss community in Zurich, in cooperation with the Philippine Embassy in Berne, organized a Dinner Fashion event held at the Swissotel City Ballroom in Zurich in celebration of the 111<sup>th</sup> Anniversary of Philippine Independence.

The event promoted the ingenuity, creativity and unique artistry of the modern Filipino. It featured Philippine *haute couture* using Philippine indigenous fabrics such as the *patadyong*, *pina*, *gaddang* and *yakan* through the European inspired designs of Filipino designer, Mr. Nono Palmos.

Philippine Ambassador to Switzerland Maria Theresa P. Lazaro welcomed 350 guests composed of distinguished officials from the Swiss government, Swiss business, Swiss media, and the Filipino Swiss community all over Switzerland.

The main objective in staging said event was to showcase and introduce the Philippine indigenous fabrics to the leading fabric and garment manufacturers in Switzerland, particularly those in Zurich and St. Gallen. This will enable the Filipino ethnic weavers from several regions in the Philippines to continue creating their centuries old craft and sustain their livelihood and development.